

**WEALTH, HAPPINESS:  
what indicators to build tomorrow?**

# **INTERNATIONAL FORUM FOR WELL BEING**



**GRENOBLE  
FRANCE**

**6 - 7 - 8  
JUNE 2018**

## **CALL FOR CONTRIBUTIONS**

Guidelines to come up with a contribution  
to the main programme

**CLOSING DATE FOR SUBMISSION OF PROPOSALS: FEBRUARY 5TH, 2018**

[bienviure2018.org](http://bienviure2018.org)

The International Forum for Well-Being is co-organised by:



**Univ. Grenoble Alpes**  
*Université de l'innovation*



**FAIR**  
Forum pour  
d'Autres  
Indicateurs de  
Richesse

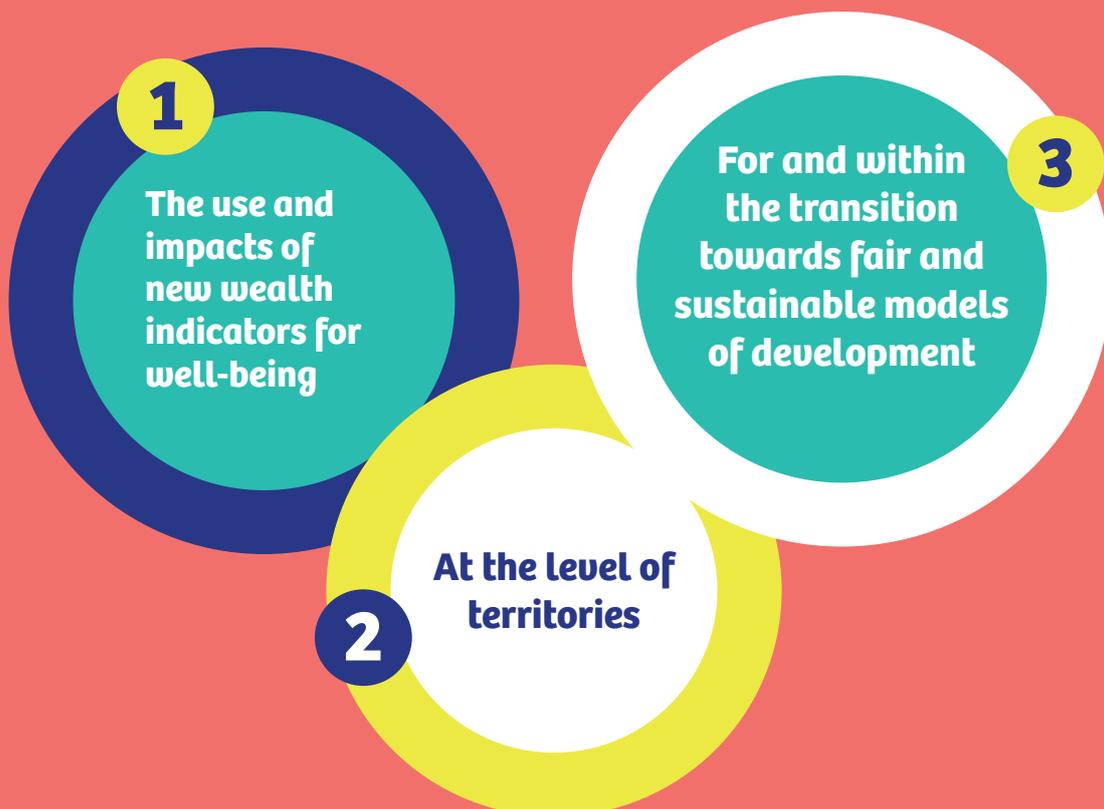
# BE PART OF THE 1<sup>ST</sup> INTERNATIONAL FORUM FOR WELL-BEING!

**ON JUNE 6<sup>TH</sup>, 7<sup>TH</sup> AND 8<sup>TH</sup>, 2018, THE INTERNATIONAL FORUM  
FOR WELL-BEING WILL TAKE PLACE IN GRENOBLE FRANCE**

This forum is the result of a collaboration between local authorities (Grenoble-Alpes Métropole and the city of Grenoble), members of Grenoble universities (COMUE and Université Grenoble-Alpes) and civil society with CCFD-Terre Solidaire and the FAIR collective (Forum for other wealth indicators).

.....

**The Forum for Well-Being will focus on:**



**1**

### **The use and impacts of new wealth indicators for well-being**

For more than 30 years, many experiments promoting new “compasses” have been carried out at international, regional and local levels in order to place indicators that are different from GDP and economy-focused indicators at the heart of public action. These initiatives question the idea of economic growth being the main goal of political, economic and social interventions and they aim at measuring well-being, human and social development, quality of life, living in harmony, etc. because all these dimensions are invisible in statistics on economic growth.

The Forum will be focused on “what is next?”, that is to say the conditions needed so that these alternative indicators stop being mere observation tools and become performative indicators that impact individual, collective and institutional decisions.

**2**

### **At the level of territories**

The forum will especially focus on local, subnational experiments. The assumption made is that indicators defined on the scale of a living area are easier to master. “Local” is the level where people will meet, breathe the same air (polluted or not), share the same fittings, attend the same events and live the same experiences... And so it is the level where people can get involved and see the results of their actions. It is as relevant for public policies and organisations as it is for individuals.

But community of destiny is set at a global level. It is of paramount importance that we build alliances and common interests between these living areas. Hence the international dimension of this forum.

**3**

### **For and in the transition to development models just and sustainable**

Though they do not come up with predetermined new indicators, the organisers want to question the idea of infinite growth in a finite world and they clearly identified two sources of concern: the current crisis of unfairness and the environmental crisis. The actors of the Forum wish to work with everyone’s well-being in mind, that is to say for a way of life that fully respects the planet and each and every human being. Here again, it is as relevant for public policies as for individuals and organisations. It means changing our representations and (re)writing history anew.

---

**During 3 days, the Forum will be an opportunity to take a step forward: how and on what conditions can these indicators become structural and promote practices that are part of a vision for a fair and sustainable society.**

---

# THE SPIRIT OF THIS CALL FOR CONTRIBUTIONS

**The programme of the forum will be mainly based on answers to this call for contributions. At the heart of this Forum, there is a strong ambition to facilitate exchanges between actors, knowledge and experiences for scaling up! We have to achieve this ambition all together!**

Thus, economic and social stakeholders, researchers, elected representatives and citizens are invited to contribute to these reflections. The forum has to display actions, reflections and experiments that are carried out throughout the world.

## PARTICIPANTS WILL BE ABLE TO CHOOSE AMONG 3 PATHWAYS:

### **1** **PATHWAY 1:** **Rethink our models of society**

What model of society do we want to head to? How can we go beyond the myth of infinite growth in a finite world? How can we integrate social and environmental sustainability challenges? How should we consider economy? What can we learn from visions and practices that are promoted in different areas of the world and how can we move towards a fairer society that would respect life?

### **2** **PATHWAY 2:** **Move from indicators to action**

What methodology should we use to build new indicators for well-being? What kind of indicators have already made it possible to act and to structure policies? Even if the scale of living areas seems more appropriate to measure people's well-being –and to push organisations to act–, how can we scale up to a national or even international level?

### **3** **PATHWAY 3:** **Collectively define what matters**

What role should be taken by stakeholders on territories and organisations to define what matters –what defines well-being– and to select indicators? How can we raise awareness among people and help them change their representations to rethink our models of society as well as the indicators that are linked to it? The way each stakeholder participates and is involved must be questioned.

---

Besides these 3 pathways, a Scientific Symposium will take place to feed researches on these issues. If you are a researcher, you may answer to the call for scientific papers (on this link)... but you may also take part in the rest of the Forum by answering this call.

---

# GUIDELINES FOR CONTRIBUTIONS

You feel concerned or you have carried out experiments or researches that can feed the questions asked by the Forum and help us rise to the challenges... Feel free to offer your contributions!

**Whether you are a local representative, a researcher, an actor from civil society or from the business sector or a “mere” citizen, we are interested in your contribution.**

## YOUR CONTRIBUTION CAN TAKE SEVERAL FORMS

1

**YOU WANT TO FACILITATE A WORKSHOP RELATED TO ONE OF THE PATHWAYS.**

### YOU CAN SELECT ONE OF THE 4 FORMATS HERE:

1. **Sharing experiences:** You want to showcase a project that has already been carried out or that is currently being carried out? In these workshops, project initiators can share their experiences, describe how their project was rolled out, what were the outcomes and the key learnings.
2. **Collective intelligence:** You are facing a problem, a “lock” is holding you back? This workshop is meant to think and build a solution together. Participants will resort to collaborative formats and collective intelligence to explore new leads for a solution, together.
3. **Popular education:** You have ideas on how to involve different sorts of people who are not experts on the question of indicators? Come and make the most of these workshops to speak, to facilitate friendly discussions and to raise awareness among groups of people!
4. **Debate:** You want to suggest a debate on an issue that matters to you, that seems key to you? The goal of these workshops will be to invite a great number of people to have a participative discussion and debate about substantive issues.

## YOU WANT TO FACILITATE A WORKSHOP RELATED TO ONE OF THE PATHWAYS

### YOU CAN OFFER TO LEAD A WORKSHOP

#### You will then commit to:

1. Build up a workshop in line with the forum's main issue and gather speakers/ contributors if needed
2. Identify one person who will relate to the forum' organiser
3. Prepare and facilitate your workshop on D-day
4. Provide a description of your workshop that will be integrated in the main programme
5. Respect the time frame given by organisers
6. Use the forum's style guide for all communication material
7. Allow organisers to circulate this material and give your rights to personal portrayal up to them.

### YOU CAN OFFER TO TAKE PART IN A WORKSHOP

#### You will then commit to:

1. Give a description of your topic
2. Respect the time frame given by organisers
3. Use the forum's style guide for all communication material
4. Allow organisers to circulate this material and give your rights to personal portrayal up to them.

## IN BOTH CASES, ORGANISERS COMMIT TO

1

Give you the space you need for your presentation

2

Keep you updated about the main

3

Promote your workshop on the forum's website

4

Provide visibility to your participation after the event by posting content on the forum's website

## 2

### YOU HAVE AN IDEA TO MAKE THE MAIN PROGRAMME MORE INTERESTING

#### AN IDEA OF CONTRIBUTOR:

You have already attended a speech of this person or you know his/her work. For you, the forum is an opportunity to exchange views and a source of inspiration for your daily life and work. This is why you want to suggest organisers to invite this contributor. You explain why he/she will be able to catch people's attention in the forum and if you already know him/her.

#### AN IDEA OF TOPIC

You have identified a topic that would seem important on the forum's agenda. Explain why this topic is key to the transition of territories in the current context. Even if you don't have a specific project to suggest on this topic, you would like it to be broached in a conference, in a plenary session or in workshops.

#### AN IDEA OF ACTIVITY

You have an original format to facilitate a workshop

## 3

### NEXT STEPS...

The programme commission will process the propositions and will come back to you to let you know about the possibility to integrate the forum. In order to foster exchanges between stakeholders and to debate on "situated knowledge", the commission may suggest that contributors with the same concerns or with common subjects should work in teams.

### SCHEDULE

- **December 20th, 2017:**  
**Call for contributions**
- **February 5th, 2018:**  
**End of call for contributions**
- **Mid-February, 2018:**  
**Feedback on the selection of contributions.** If your contribution is selected, you will still have a few weeks to refine your presentation/workshop or we can work together with other contributors to organise it.
- **Beginning of March, 2018:**  
**the provisional programme will be sent out and participants will be able to sign in.**
- **Mid-April:**  
**The final programme** with all workshops and presentations will be finalised and translated.

**PLEASE SEND YOUR CONTRIBUTION BEFORE FEBRUARY 5TH, 2018.**

Preferably, please send it online via the forum's website:

<http://bienvivre2018.org> or on this link.

Contact email: [contributions@bienvivre2018.org](mailto:contributions@bienvivre2018.org) (If you prefer to send the form here attached by email, for any question or if you need help to fill in the sections.

**PLEASE FILL IN ONLY ONE FORM FOR EACH PROPOSITION OF CONTRIBUTION.**

**ADVICE TO BUILD UP YOUR CONTRIBUTION**

- A descriptive title is good, a catchy title is even better!
- Try to make a clear and precise description of the event: the participants will come to your workshop to speak about a specific subject and not another.
- Your description should mention what the workshop will bring to the participants.
- Do you tend to get bored in presentations with endless Power Points and no interaction with the audience? So do we. Use original and participative methods to facilitate your workshop!
- Your presentation will lead to discussion. Remember to include enough time for it in your plan.
- The content of the session must be arranged to stick to the format and duration.
- Tell your story, your challenges as well as your success. It is this overview that will help participants to follow your steps.
- Your workshop is a place to meet: take a time at the beginning of the session to give participants who came to listen an opportunity to introduce themselves.
- The discussion will go on after the workshop: invite the participants to speak to you after the session or, even better, in meeting areas all along the Forum.
- A workshop is not an advertisement but an opportunity to exchange views. If you want to promote an initiative or a tool, describe its strengths and weaknesses and encourage participants to share their own experience on the matter.